




The Fourth Turning

Presentation Highlights



“It all looks as if the world is preparing for war”

-Mikhail Gorbachev

TIME



“Stress really is killing us. Increasing inequality places US citizens at risk.”

-- Center for Disease Control

“Presidential and congressional approval is at all-time low. The US government is at a new level of dysfunction”

-- David Brooks



Coaching Millennials



FOX NEWS POLL

HOW THINGS ARE GOING
IN THE WORLD TODAY?

58% TO HELL IN A HANDBASKET

35% EVERYTHING WILL BE ALRIGHT



10:44 ET

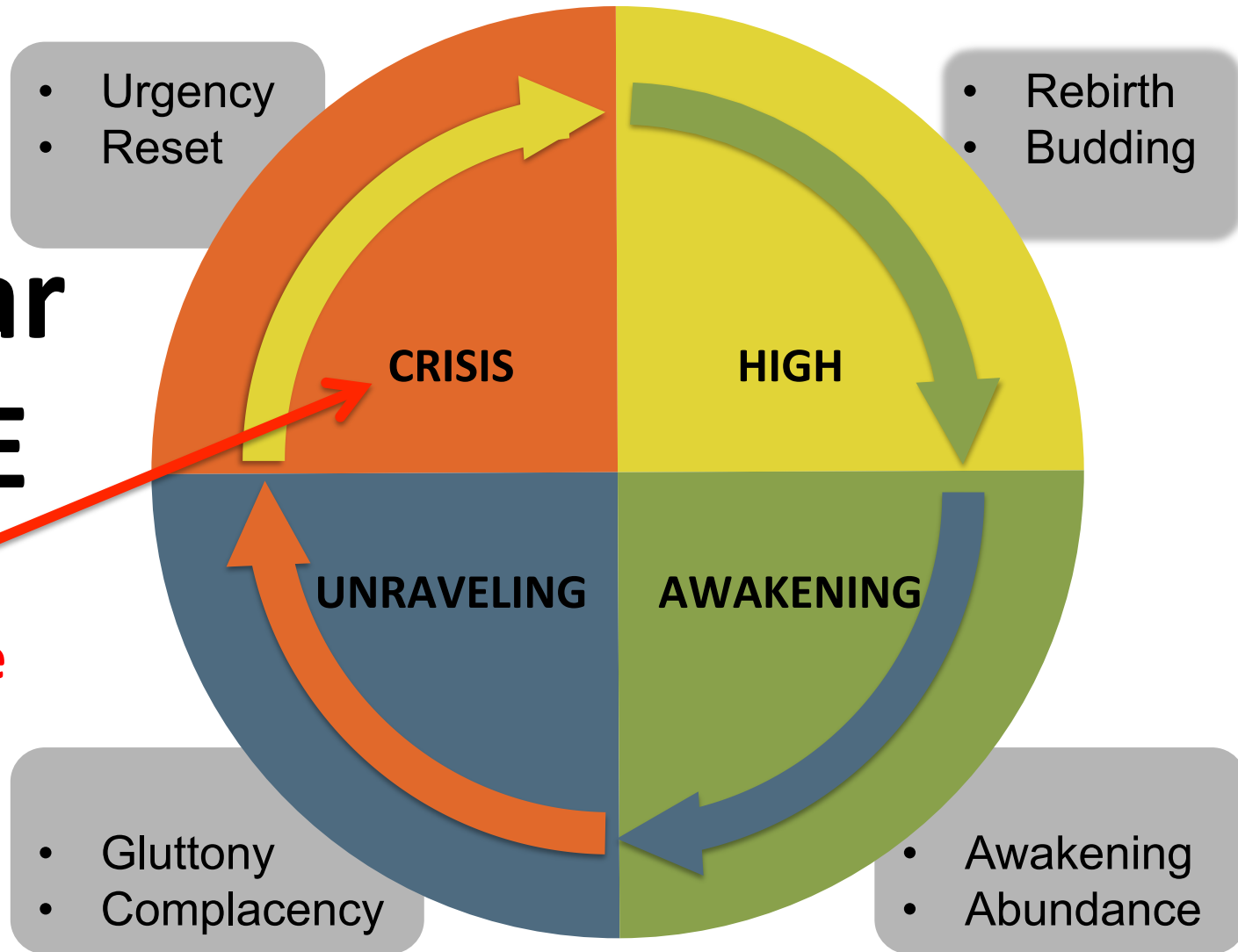
OCTOBER 12-14, 2014
REGISTERED VOTERS \pm 3% PTS

SO FAR, IT'S ONLY PROVIDED FOOD TO AROUND 530,000 PEOPLE **S&P** 1,852.48



80 year CYCLE

We are Here





The Four Turnings

First Turning

- Society is confident
- Institutions are strong

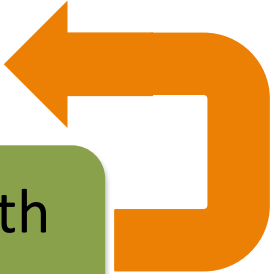
Second Turning

- Personal over societal
- Individual values overshadow institutions

Third Turning

- Social order weakens
- Institutions weakened

Fourth Turning

- Institutions destroyed and rebuilt
 - New civic order emerges
- 



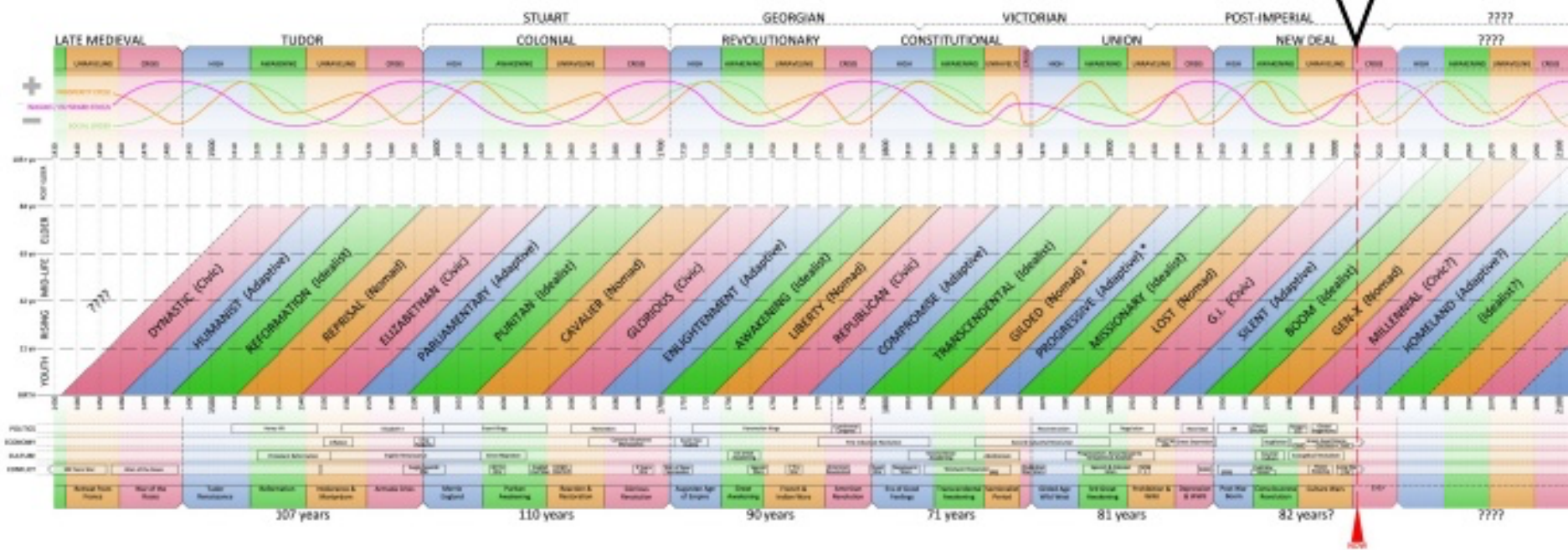
Moods of the Four Turnings

| | First (High) | Second (Awakening) | Third (Unraveling) | Fourth (Crisis) |
|------------------------|-------------------|----------------------|-----------------------|------------------|
| Families | Strong | Weakening | Weak | Strengthening |
| Child Nurture | Loosening | Under-Protective | Tightening | Overprotective |
| Gap in Gender Roles | Maximum | Narrowing | Minimum | Widening |
| Ideals | Settled | Discovered | Debated | Championed |
| Institutions | Reinforced | Attacked | Eroded | Founded |
| Culture | Innocent | Passionate | Cynical | Practical |
| Social Structure | Unified | Splintering | Diversified | Gravitating |
| Worldview | Simple | Complicating | Complex | Simplifying |
| Social Priority | Maximum Community | Rising Individualism | Maximum Individualism | Rising Community |
| Social Motivator | Shame | Conscience | Guilt | Stigma |
| Sense of Greatest Need | Do What Works | Fix Inner World | Do What Feels Right | Fix Outer World |
| Vision of Future | Brightening | Euphoric | Darkening | Urgent |
| Wars | Restorative | Controversial | Inconclusive | Total |

Historical Perspective

YOU ARE
HERE

Anglo-American Generational Cycles



What should we expect in the coming years?
What should we be doing?



Millennial Saeculum (1945 – 2025?)

THE AMERICAN HIGH

HIGH
(1946-1964)

- America ascends as global superpower
- Wages surged
- Middle class thrived
- Social movements stalled

THE CONSCIOUSNESS REVOLUTION

AWAKENING
(1964-1984)

- Urban and student riots
- Violent crime
- Family breakup
- New Age lifestyle
- Spiritual rebirth
- Inner world rises
- Outer world falls

THE CULTURE WARS

UNRAVELING
(1984-2008)

- Personal confidence high
- Pervasive mistrust of institutions and leaders
- People split into 'values' camps
- Red state/blue state

THE MILLENNIAL CRISIS

CRISIS
(2008-?)

- Catalyst (Great Recession)
- Regeneracy
- Climax
- Resolution



Where Do We Go from Here?



GOVERNMENT

