



Warren Wright Speaks on Millennials

Thoughtful - Empowering - Entertaining - Actionable

Warren Wright is one of the top speakers on the Millennials generation

Warren Wright started Coaching Millennials in response to an overwhelming demand by companies to help hire and manage Millennials. He educates, teaches, and coaches leaders about Millennials and all generations. He is one of the leading authorities on the Millennial generation, speaking and consulting frequently on their influence in the workplace and society at large.

Presentation Topics

- Managing Millennials in the Workplace
- Reaching the Millennial Consumer
- The Lifestyle Preferences of Millennials
- Selling to the Millennial Buyer in B2B
- Communication Strategies for Millennials
- The Millennial Footprint on Media and Entertainment

“Warren hits a home run with his insights and back-up data designing strategies to maximize the millennial workforce. Any organization would benefit from his expertise.”

-- Tom Pickett, NOVA SHRM Talent Development Leader

"Warren is a natural when it comes to relating to his audience. He can break down complex concepts into easily understood ideas, leaving his audience with a clear understanding of what he is working to convey."

-- Rob Krohn, Director of Marketing, Epcon Communities



He has been the keynote at large conferences for corporations, associations, and the U.S. Military, solving problems for clients for over 25 years with top performing organizations such as the Navy SEALs, World Bank, World Economic Forum, Knight Foundation, Proctor & Gamble, and Chubb Insurance. He spent 10-years at Gallup, leading innovative projects including the largest polling project ever

conducted on the Iraqi citizens during the Iraq war. Before Gallup, Warren was a principal and co-founder at the internet start up, Jobfinder.com, which was sold in 2000. Warren works closely with senior advisor, Neil Howe, the author and economist who coined the term, "Millennial generation". Wright is based in the Washington DC area, is married and is a dad of two adult Millennials.

"Warren weaves a compelling narrative on Millennials, and how to best communicate between the generations to elicit more productivity and harmony in the workplace, in one's family, or in broader society."

-- Jan Schiff, President, Welcome Club of Northern Virginia

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